



Board Meeting Agenda
Pearkes Recreation Centre, 7:00 P.M., Thursday, Sept. 4 2014

1. Adoption of Agenda/ June, 2014 minutes

Agenda adopted - HL/RW

Minutes adopted - HL/RW

2. Reports

a. Finance – Chris

- Canada Day was as expected.
- Did really well on well on vendor fees.
- Canada Day website hosting was renewed. Costs covers two years of hosting.
- \$4000 revenue comes from the GTCA events: pancake breakfast & strawberry tea.
- Revenues and expenses are as expected with net revenue of \$5500.
- \$5,000 still set aside for the arts funds.

b. Membership – Christine

- Two main drivers of membership are face-to-face events (Canada Day) and the August membership drive. About half the mailings generated renewals.
- Will be targeting active email members.
- Need to focus on business memberships.
- During the planning we could revisit the idea of businesses providing member discounts.

c. SCAN/Council – Rob

- SCAN nothing to report.
- Council – Earl Grey development has been approved.
- Heritage home on Boleskine is up at council.

d. West Gorge Transportation Committee – Pam

- Some parts of the traffic calming projects have yet to be complete. Saanich was waiting for some of the major projects to be complete and now it is time to revisit the outstanding work.
- Boulevard trees applications are still coming in. Sixty more trees are going to be planted to soon. Any remaining tree applications will be stuffed in the November newsletter.

e. GWI – (Craig Elder)

- Nothing to report.

- g. Canada Day Picnic- Chris
 - Festival getting very crowded due to success.
 - Some people didn't like the expansion of the cars.
 - The marketing was very successful and does not need to be expanded.
 - The radio spots drew teens and young adults.
- h. Land Use Committee/Developments – Wendy
 - Several new developments are in the works. See attached report from the Land Use Committee. Portage Road development proposal went out in the summer when there was no time to review. Developer will be presenting his plans at meeting at:
 - September 11, 2014
 - 6:30 pm
 - Pearkes
- i. GTUF- Gabe
 - The committee is bringing in a well known speaker Linda Gilkinson to do an event on March 21st.
- j. G.T. Community Table – Gabe
 - Moon Festival is happening this weekend.
 - Planning for the lights on the Gorge to begin at the end of the month.

3. Parks

- a. Community Garden – Gabe
 - Groundbreaking took place last week and was well attended and a story will be in the Saanich News.
 - In about a month, the first phase of construction will be begin.
 - Site is now marked on the grass.
 - Engaging First Nations is a key priority and will be an ongoing theme. This is a beginning of an ongoing relationship.

Suggestion: First Nation History Speaker for the AGM.

4. Communications

- a. Newsletter –Vera/Christine
 - Content is due September 30.
 - Chris Bullock – Earl Grey Musicians.
 - Story of home on Earl Grey – focus on the history of the house
 - 100th Anniversary of the Church – Harry
 - Senior's resources in our community.
 - Tree initiative
 - Photo montage.
- b. Facebook – Marcus
- c. Twitter- Marcus
 - 140 followers.

- d. Communication Protocols – Rob
Letterhead – need redesign. Vera to do.

Communicating with the public.

- At what stage do you communicate with the public.
- We are obligated to inform our members when it goes to public process.
- GTCA should be a facilitator on the process and ensure neighbourhood issues are raised. We do not support individual developments.

- e. Websites – Marcus

- Website was well utilized with much of the traffic coming directly.

- f. Website

- GTCA to host Gorge Parks Community Garden Blog
- Current site is capable.
- Board has no issues with the blog.

5. Workshop Retreat Planning – Rob

- Still planning. Tentatively planned after the municipal elections.

6. Prepared Neighbourhood Project

- Looking to GTCA as a potential pilot project. Contractor is looking to the CRD for funding.

7. Craigflower Schoolhouse

- GTCA sent a letter in support of usages of the schoolhouse.
- Hallmark society is prepared and has put together a proposal .

8. Art on the Bridge – Harry

- Saanich has found some money and will have a juried process.
- Would like to have two members on the jury. Someone from the board and an artist. Carolyn Knight was suggested and the board representative.

9. Additions to the Agenda

Music in the Park.

- Two of three food providers did not show.
- 300 people showed up and had a great time.

Gorge Clean up

- Saturday, 27th. Craig to send out notice.